



## Registration

A+D professionals register and go through a vetting process to get approval for membership.

## Profile

Members are required to fill out their Profile before placing any orders.

## Project Details

Project information is the most powerful part of an MB lead.

We capture **Project Name, Description, Phase and Type** so you have exactly what you need to follow up.

## Sampling

A+D professionals can sample your products **until 18.30 CET for next business day delivery.**

## Lead Report

Lead reports are delivered to the **brand** daily.

Lead data includes:

- ✓ Designer Name
- ✓ Contact Information
- ✓ Contact Preference
- ✓ Design Firm
- ✓ Project Name
- ✓ Project Phase
- ✓ Project Description
- ✓ Sample Details